

# MISSION, VALUES, VISION, & MOTTO

Revised December 2022

## **Mission – Why do we exist?**

We provide required and essential services to maintain a safe, clean, and healthy City. We also strive to provide enriching amenities and services that enhance the quality of life for our residents in a fiscally responsible manner.

## **Vision – What do we desire to be?**

In partnership with our community, Tooele City's vision is to keep true to our traditions while progressing forward. We strive to be a community that is a desirable place to live, learn, work, and engage.



## **Values – Our values make us an “E.P.I.C T.E.A.M”**

**What are our principles that shape our culture and support our Mission and Vision?**

**Ethics & Integrity.** We serve the public interest with ethical awareness and ethical actions. While doing the work of the City, ethics and integrity should be at the forefront.

**Professional & Respectful Service.** We strive to be an example of professionalism, valuing those we serve and treating all with respect.

**Innovation.** We embrace technological advancement, demonstrate creativity, encourage new ideas, and solve challenges in ways that create value.

**Communication.** We strive to communicate effectively with others. We strive to keep the business of the City open and transparent.

**Teamwork.** We approach opportunity and challenges as a team and find ways to help each other succeed, which contributes to a positive and productive workplace.

**Excellence.** We believe excellence is achieved through thoughtful planning and careful decision making.

**Accountability.** We believe a healthy system of accountability promotes responsibility, improvement, good stewardship of public resources, and enables a degree of feedback between the City and the public that we serve.

**Manage Finances Responsibly.** We are trusted stewards of taxpayer money. We allocate it responsibly and for the purpose of fulfilling the mission of the City

## **Motto – #TAKEPRIDETOOLE!**

The call to “*Take pride Tooele*” began with our annual community clean-up initiative and has become the guiding motto within the community and for our staff. When we work in partnership with our citizens, we build upon our mission, vision, and values collectively. Together we **#TAKEPRIDETOOLE!**